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Vincent M. Brinly is the CEO & Director of Valuation Services for The Practice Valuation Group, LLC, a valuation specialist offering doctors and their advisors a broad range of valuation products and services that will enable them to respond to strategic questions associated with matters such as Hospital Acquisition, Buying or Selling a Practice, Estate Planning, Equitable Distribution, Loan Acquisition, Practice Start Up, Exit Strategy, Income Division, Merger or Litigation Support.

Mr. Brinly is skilled in practice appraisal, Relative Value Unit (*RVU*) analysis and business management and is a search engine optimization or SEO expert. He has appraised over 125 doctor practices ranging from small solo family practices to large multi-doctor, multi-specialty, multi-location physician groups to solo-and partnership veterinary, podiatric medicine, chiropractic and dental practices. Mr. Brinly has also provided clients with RVU based doctor compensation analysis along with strategic management counsel.

Mr. Brinly, who is expert in macroeconomic and practice-specific risk analysis, represents doctors in thirty-three states including, but not limited to NY, NJ, GA, NC, FL, TX, CA, AK, et cetera and was instrumental in forging a strategic alliance with a regional banking system as well as relationships with national medical lenders. He formed an exclusive partnership with Podiatry Insurance Company of America (PICA) to provide valuation consulting services to its policyholders.

Mr. Brinly adheres to the Uniform Standards of Professional Appraisal Practice and Principals of Appraisal Practice and Code of Ethics of the American Society of Appraisers.

Prior to joining The Practice Valuation Group, LLC, Mr. Brinly was a health insurance underwriting consultant. Mr. Brinly underwrote numerous eminent as well as sensitive medical and dental policy renewals for Humana, Inc. and Coventry Health Care, Inc.

Mr. Brinly received a Bachelor of Science in Business Administration with a concentration in management and international business from the College of Business, University of Louisville.

GUEST SPEAKER:

Florida Podiatric Medical Association – Science & Management Symposium

PUBLICATIONS:

Medical Economics

“Medical practice valuation: How to determine the financial value of your practice” Quoted extensively.

EyeCare Professional Magazine

“Selling Your Practice” Quoted extensively.

Footlights, a Quarterly Publication of Podiatry Insurance Company of America (PICA)